



Know before you ask.

Investor Brief April 2026 · Closed beta

Merov AI is the **AI chief of staff for engineering leaders**. We turn the data your team already produces — pull requests, code reviews, tickets, deployments — into the answers managers actually need: who's blocked, who's burning out, who's ready to lead, what to bring to the next 1:1.

No surveys. No standups. No tracking. No homework for engineers.

The problem

Engineering management is the last instrument-free job in tech.

Sales got Salesforce. Marketing got HubSpot. Finance got Looker. Customer success got Gainsight. Engineering managers got Jira filters and 1:1 templates. Every existing “engineering intelligence” product asks the team to do more homework — surveys, mood checks, status updates, retros — so the manager can do their job. The teams resent it. The data is self-reported, lagging, and polluted. The tools die of neglect within 90 days.

Meanwhile, the actual signal — every PR opened, every review left, every ticket transitioned, every comment posted — sits in GitHub and Jira, generated automatically, structured, and ignored.

The insight

The data is already there. **Nobody has built the intelligence layer to read it.**

Merov AI walks the systems an engineering org already uses, threads observations across them, and turns them into a conversation. Ask one question — “*Why is this team delaying shipping?*” — and get back a root cause, a named blocker, a named unblocker, and prep for your next 1:1. In about 90 seconds.

Read-only. Provider-agnostic. Aligned with engineers, not against them.

The product today

- **AI chatbot** that walks GitHub + Jira and answers natural-language questions with named people, named PRs, and specific actions.
- **21+ pre-built reports** — delivery cadence, bus factor, review bottlenecks, work breakdown, onboarding velocity, maker time, and more.
- **AI-generated daily briefs, weekly rollups, monthly reports** — email and PWA push, branded, localized, evidence-linked.
- **1:1 prep sheets** generated automatically per engineer with strengths, concerns, and discussion topics drawn from real activity.
- **Custom report builder** — natural language to fully-rendered report.
- **Integrations live:** GitHub, Jira. **Roadmap:** GitLab, Linear, Bitbucket, Azure DevOps, Slack, PagerDuty, calendar, docs.
- **Compliance-ready:** SOC 2 architecture, RLS-isolated multi-tenant, least-privilege OAuth, no data resale, EU residency on roadmap.
- **7 languages** at launch (en, es, fr, de, ja, pt, zh).
- **1,800+ automated tests**, full CI/CD, PWA push, Stripe billing, OAuth + magic-link auth.

This is not a prototype. It is a production system in closed beta with engineering leaders today.

The vision

Merov AI is becoming the **connective tissue between every system an engineering org touches**: code, tickets, calendars, docs, design, deploys, on-call, comms.

The chatbot is the entry point. The reports are the proof. The real product is an AI that knows your organization well enough to be the person you'd hire if you could find them — a chief of staff for the function that has never had one.

We don't compete with Jira or GitHub. We make them finally useful for the people running the teams that use them.

Why now

1. **AI inference is finally cheap and fast enough** to run deep, cross-system reasoning in the time it takes to ask a question.
2. **Engineering organizations are under unprecedented pressure** to do more with less. AI-driven productivity is the board-level question of the year.
3. **Survey-based “developer experience” tools have lost trust.** Teams are actively asking their leaders to stop adding homework.
4. **Provider APIs are mature.** GitHub, Jira, GitLab, Linear all expose structured data via stable APIs — the integration moat is execution, not access.
5. **Engineering management is the largest knowledge-worker function still without tooling.** Every other function has a \$1B+ category leader. EM is wide open.

Founder

I'm a 10+ year engineering leader currently running 83+ engineers across multiple teams at a Fortune 500. I built and shipped Merov AI from the ground up, drawing on a decade of frustration with the tools we were expected to use to manage people. I built the product I wished I had — and the colleagues I shipped it to started asking when they could buy it.

That's how Merov AI started: not as a hypothesis, but as a product internal users were already requesting.

Traction

- **Closed beta launched April 2026** with engineering leaders at multiple companies.
- **Inbound interest from 8+ internal teams** at the founder's day-job company before the public beta opened.
- **Cross-company interest** from 3 separate engineering leaders at unrelated organizations who heard about it through professional network channels.
- **Director-level exec chain reaction** — internal demos surfaced upward unprompted, with multiple “when can we buy this for our org” responses.
- **Production-grade infrastructure** running today: pipeline workers, observability, CI/CD, billing, multi-tenant isolation, and end-to-end test coverage.

Business model

Self-serve B2B SaaS with per-seat pricing tiers (free → team → growth → enterprise). Stripe live in production with billing portal and plan-gated reports. **Founding customer program** for the first cohort: discounted annual pre-purchase in exchange for early-access pricing locked for life. Enterprise tier for organizations that need SOC 2, EU residency, custom integrations, and dedicated success.

What we're raising

We are currently raising a seed round to accelerate:

1. **Integration breadth** — GitLab, Linear, Bitbucket, Azure DevOps, Slack, PagerDuty.
2. **Enterprise readiness** — SOC 2 Type II, EU data residency, SSO/SCIM, audit logging.
3. **Go-to-market** — first hires in design partner success and content.
4. **Model depth** — fine-tuned and distilled models for the highest-value reasoning loops, reducing inference cost and latency.

What we are not

- We are **not** a developer surveillance tool. We do not score individual engineers in any UI. We do not sell or share data. We do not track keystrokes, meetings, or anything outside the systems the customer connects.
- We are **not** another DORA dashboard. DORA metrics are an output of our system, not the product.
- We are **not** a code-generation or coding-copilot tool. We complement GitHub Copilot — we tell managers what's happening with the work their team is doing, regardless of how it's being written.

What we want from a conversation

- Honest feedback on positioning.
 - Introductions to engineering leaders who'd be a fit for the closed beta.
 - Conversations with seed funds focused on AI infrastructure, dev tools, vertical SaaS, or B2B applied AI.
-

merov.ai · [Know before you ask.](#)

Drew Curley, Founder & CEO · drew@merov.ai